



## Promotion of the Teacher Cadet Course

The Teacher Cadet Program is an innovative approach designed to attract talented young people to the teaching profession through a challenging introduction to teaching. The Program seeks to provide high school students insight into the nature of teaching, the problems of schooling, and the critical issues affecting the quality of education in America's schools.

Promotion of this course can take place in many ways, but it is highly recommended that teachers focus on the following:

Identify student interest by way of

- Individual Career and Academic Plans (ICAPs)
- The PLAN results
- College in Colorado
- Naviance
- Other career interest tools

Have your School Faculty and Staff members participate

- Encourage Staff to “grow your own” teachers
- Faculty and Staff may be able to identify students that have an interest in teaching
- Provide promotional materials to school counselors

Send a letter of interest to students and parents

Use social media to promote the course- Facebook, Twitter, etc.